



# **MEASURE A & TOBACCO MASTER SETTLEMENT FUNDING RECOMMENDATIONS**

March 14, 2011  
Board Health Committee

# HISTORY – Measure A

In March 2004, Measure A, the Essential Health Care Services Initiative, was passed by 71% of Alameda County voters.

Measure A authorized the County to raise its sales tax by one-half cent in order to provide additional financial support for emergency medical, hospital inpatient, outpatient, public health, mental health and substance abuse services to indigent, low income and uninsured adults, children, families and seniors.

# HISTORY – Measure A

The first Measure A allocations were approved by the Board of Supervisors (Board) in December 2004 using the following general criteria:

1. Allocations shall be approved for three fiscal years for the amount recommended unless otherwise specified or adjusted by the Board in any of the two subsequent annual reviews;
2. Funds should reflect the geographical and cultural diversity of the County and services should be provided in the most geographically accessible manner possible;

# HISTORY – Measure A

3. Funds must be spent according to the priority population referenced in the ordinance, specifically: indigent, low-income and uninsured adults, children, families and seniors;
4. Wherever possible, funds should be distributed according to administrative protocols or systems and to existing safety net providers, consistent with the intent and language of the ordinance and the County's desire to minimize administrative costs and duplicate processes; and
5. Coordination among providers and an integral approach to the delivery of services is to be encouraged with each provider receiving funds.

# HISTORY – TMSF

In January 2000, the Board adopted general policies regarding the allocation of funds received through the County's Tobacco Master Settlement Fund (TMSF).

Included in those adopted policies were the recommendations to allocate \$8 million for new program initiatives, organized around the four service areas of school-linked services, expanded health coverage, behavioral health for indigents and public health.

# HISTORY – TMSF

The Board has used the following criteria to allocate TMSF:

1. Initiatives/programs must address documented health care needs or service gaps;
2. Initiatives/programs must have potential to leverage additional local, state and/or federal dollars; and
3. Initiatives/programs must contain measurable objectives that are tied to specific timelines.

# REALLOCATION PROCESS

- In October 2010, Health Care Services Agency (HCSA) met with Board staff to review historical allocations, expenditures and outcomes
- On November 8, HCSA presented to the Board Health Committee the plan and process for reallocation, including recommendations for base allocations and process for allocating unobligated funds
- On November 30, the full Board reviewed recommendations, approved base allocations and requested a public hearing be scheduled to consider public testimony for unobligated funds

# MEASURE A –

## Summary of Base Allocations

Approved in November 2010 (in millions)

	<u>Approved for FY 11/12</u>
<b><u>Public Health</u></b>	
PH Prevention Initiative	\$2.784
<b><u>Behavioral Health</u></b>	
Detox / Sober Station	\$2.000
Crim Justice Scrng/In Cust Svcs	\$3.260
MH Costs- Oakland & Glen Dyer	\$.796
MH Costs for New Juvenile Hall	\$.360

	<u>Approved for FY 11/12</u>
<b><u>Admin/Infrastructure</u></b>	
Primary Care CBOs	\$3.500
St. Rose & CHRCO	\$4.000
School Health Services	\$1.000
Admin/Infrastructure	\$.150
Medical Costs JJC	\$.199
Dir Med & Supp Svcs - Oakland	\$.100
<b><u>Board of Supervisors</u></b>	\$\$.750

**GRAND TOTAL ALLOCATED: \$18.899 million**

# TMSF – Summary of Base Allocations

## Approved in November 2010

(in millions)

	<u>Approved for FY 11/12</u>
IHSS Insurance	\$1.000
Public Health	\$1.175
Tobacco Control	\$1.000
School Health Services	\$1.000
EPSDT Expansion	\$2.000
Our Kids	\$1.000
Healthy Smiles Dental Program/Health Insurance Enrollment	\$.300

**GRAND TOTAL ALLOCATED: \$7.475 million**

# FUNDS AVAILABLE FOR REALLOCATION

It is anticipated that HCSA will receive \$25 million in Measure A revenue in FY 11/12.

\$8 million in TMSF will continue to be available in FY 11/12.

In November 2010, the BOS approved a base allocation totaling \$18.9 million in Measure A funds and \$7.475 million in TMSF each year for FYs 12-14 (3-year base allocation).

The available balance of Measure A funds and TMSF to be distributed and allocated based on community input, HCSA recommendations and Board direction is \$6.625 million (\$6.1M in Measure A and \$.525M in TMSF).

# REALLOCATION PROCESS

- On January 24, 2011, a public hearing was held to consider testimony on how the unobligated funds be spent
- More than 160 participants attended the public hearing
- Approximately 125 participants provided public comment
- Following the hearing, HCSA summarized the information provided at the public hearing and information received outside of the hearing
- Funding requests totaled approximately \$30 million (with only \$6.625 million available)

# PRINCIPLES/CRITERIA

- Investments in innovative strategies that impact the root causes of poor health outcomes
- Seed capacity building efforts in non-traditional providers in non-traditional settings
- Clear path to sustainability
- Funds should reflect the geographical and cultural diversity of the County and services should be provided in the most geographically accessible manner possible
- Preparation for continued challenges/impacts on base revenue

# SUMMARY OF RECOMMENDATIONS

<u>Program</u>	<u>Amount</u>
School Health Services	\$1.0m
Youth and/or Family Service Hubs	\$2.45m
Priority Population & Strategic Investments	\$1.475m
Comm College & Fire Station Hlth Portals	\$ .75m
Behavioral Health Care Providers	\$ .50m
EMS Corps	\$ .45m

**TOTAL RECOMMENDED : \$6.625 million**

# SCHOOL HEALTH SERVICES

<b>North County</b>	Emery USD Our Kids, Our Families	\$35,000
	B-Tech & Island High School Health Centers	\$100,000
<b>Oakland</b>	Base Allocation for 9 New School Health Centers (Downtown Complex, Elmhurst Campus, Frick Middle, Havenscourt Campus, Hawthorne Elementary, Madison Middle School, Skyline High, United for Success, West Oakland Middle)	\$300,000
<b>Mid-County/Eden Area</b>	San Leandro USD Our Kids, Our Families	\$125,000
	Hayward USD Our Kids, Our Families	\$50,000
<b>Tri-Valley</b>	DUSD, LVJUSD, PUSD Our Kids, Our Families	\$125,000
<b>Tri-City</b>	Newark USD Our Kids, Our Families	\$40,000
	New Haven USD Our Kids, Our Families	\$100,000
<b>Technical Assistance</b>		\$150,000

**TOTAL RECOMMENDED : \$1.0 million**

# YOUTH & FAMILY SERVICE HUBS

<b>North County</b>	BYA, AFS, YMCA	\$300,000
	Berkeley Vision 2020	\$50,000
<b>Oakland</b>	EBAYC/AIA/Youth Radio	\$300,000
	West Oakland	\$150,000
<b>Mid-County/Eden Area</b>	Ashland Youth Center	\$750,000
	Eden Youth & Family Center (La Familia)	\$150,000
<b>Tri-Valley</b>	Tri-Valley Adolescent Health Initiative	\$50,000
<b>Tri-City</b>	Fremont Family Resource Center	\$150,000
	Fremont Our Kids, Our Families/Teen Center	\$300,000
<b>Technical Assistance</b>		\$250,000

**TOTAL RECOMMENDED : \$2.45 million**

# PRIORITY POPULATIONS & STRATEGIC INVESTMENTS

<u>Organization / Program Area</u>	<u>Allocation Amount</u>
• Healthy Families Vision Benefit Challenge Grant	\$224,000
• Health Enrollment for Children	\$160,000
• Alameda County Dental Health	\$150,000
• Health Services to Day Labor Population	\$150,000
• Alameda County Asthma Start	\$100,000
• Alameda Boys & Girls Club	\$100,000
• Center for Early Intervention on Deafness	\$50,000

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# PRIORITY POPULATIONS & STRATEGIC INVESTMENTS (cont'd)

Organization / Program Area Allocation Amount

- Senior Services \$250,000
  1. Public Health Adult & Aging – SIPP
  2. Non-SIPP Providers
  
- Reserve / Infrastructure Support \$291,000

**TOTAL RECOMMENDED : \$1.475million**

# COMMUNITY COLLEGE & FIRE STATION HEALTH PORTALS

The Health Portal is a new level of care, fully integrated in the existing health care service delivery system that is:

- Place based: Targeted to communities who need it.
- Uses the expertise and trust of the EMS and Fire pre-hospital care system
- Provides services designed to dis-impact primary and ED service settings
- Helps inform, educate, and serve communities newly eligible for health benefits.
  - ✓ Three CSU or Community Colleges (in South, Central, or East County)
  - ✓ Two Oakland Fire Stations (Targeting West and Central Oakland)
  - ✓ Two Alameda County Fire Stations (Targeting San Leandro and Union City)
  - ✓ One City of Hayward Fire Station

**TOTAL RECOMMENDED : \$.75 million**

# BEHAVIORAL HEALTH CARE SERVICES PROVIDERS

In 2005, the initial intent of this allocation had two basic goals:

1. Restore mental health and substance abuse services that had been eliminated due to budget cuts; and
2. Maintain a broad array of community treatment options by funding prevention services that have lost funding.

The recommended \$500,000 will be allocated to Behavioral Health Care Services providers who have fully utilized or utilized at least 90% of their Measure A allocation for direct service in FY 09/10 and FY 10/11.

**TOTAL RECOMMENDED : \$.50 million**

# EMS CORPS

The EMS Corps targets at-risk men ages 18 to 24, and diverts them to a vocational program that channels them into the health care field.

Bay EMT offers two five-month courses each year. If the course is successfully completed, students are eligible to take the National Registry Exam, which qualifies them to work as EMTs in California and several other states.

**TOTAL RECOMMENDED: \$.45 million**



# TIMELINE

## MARCH

- HCSA brings funding recommendations to BOS Health Committee

## APRIL

- Full Board reviews recommendations and approves allocation of unobligated funds



THANK YOU



QUESTIONS?